

NEW YORK

Save Green & Go Green!



ELECTRIC

NEW YORK MARKET HISTORY¹

TOTAL CARBON AVOIDED **24,276,755 lbs**

WHICH EQUATES TO **282,824** TREES PLANTED
1,238,114 GALLONS OF FUEL AVOIDED

Save Money on Energy & Improve the Environment, Just by Choosing Viridian!

JANUARY 2013 RESIDENTIAL RATES

(PER KILOWATT HOUR)

RECEIVE AN ADDITIONAL 10% DISCOUNT ON YOUR FIRST MONTH!

EVERYDAY GREEN 20% RENEWABLE ENERGY

PURE GREEN 100% WIND ENERGY

ELECTRIC

UTILITY ZONE	EVERYDAY GREEN 20% RENEWABLE ENERGY		PURE GREEN 100% WIND ENERGY		
	VARIABLE CURRENT	FIXED ² 6 MONTH ³	VARIABLE CURRENT RATE ³	FIXED ² 6 MONTH ³	
Central Hudson	All Zones	4.99¢	4.99¢	6.49¢	6.49¢
Con Edison	NYC	11.90¢	8.98¢	13.40¢	10.40¢
	Westchester	8.90¢	6.49¢	10.40¢	7.99¢
National Grid	Frontier	3.49¢	—	4.99¢	—
	Genesee	3.49¢	—	4.99¢	—
	Central	3.49¢	—	4.99¢	—
	Adirondack	3.49¢	—	4.99¢	—
	Utica	3.49¢	—	4.99¢	—
	Capital NE	3.49¢	—	4.99¢	—
NYSEG	East	5.99¢	—	7.49¢	—
	West	5.99¢	—	7.49¢	—
Orange & Rockland	All Zones	8.79¢	8.70¢	8.79¢	10.20¢
Rochester	All Zones	3.49¢	—	4.99¢	—

Understanding New York utility rates:

New York utility rates typically change on a daily basis in many different zones. This frequency makes it difficult to provide customers with a price to compare that is current and relevant to your current needs. Use this sheet and our website to understand Viridian's current rate offers.

MAKE AN IMPACT!

By using Viridian's affordable green electricity for only one year, you can make a measurable difference¹:

20% RENEWABLE ENERGY

AVOID **1,815 POUNDS** OF CARBON EMISSIONS.

That's the equivalent of:

THE CARBON SEQUESTERED BY 21 10-YEAR OLD TREE SEEDLINGS

THE EMISSIONS FROM 92 GALLONS OF GASOLINE CONSUMED

100% WIND ENERGY

Locally Produced



AVOID **9,077 POUNDS** OF CARBON EMISSIONS.

That's the equivalent of:

THE CARBON SEQUESTERED BY 106 10-YEAR OLD TREE SEEDLINGS

THE EMISSIONS FROM 436 GALLONS OF GASOLINE CONSUMED

Variable rate customers will receive an additional 10% off the rates displayed above for their first month of service. Following the first month, they will receive Viridian's current variable rate, which is subject to fluctuate monthly. Customers who enroll for a fixed rate plan will receive the fixed rate listed above for the number of billing periods listed.

Viridian Energy is licensed to serve residential and commercial energy customers (NY ESCO Code VRID). 1. Based on electricity service only. Carbon savings and equivalencies are based on an average monthly usage of 1,000 kWh. Source: EPA.gov. 2. The fixed rate is given to the customers for the length of their initial term. Please review terms of service for cancellation policy. 3. The Introductory Rate is given to new customers on their first month of service with Viridian. Thereafter, customers will receive the current Viridian rate, which is variable and is subject to fluctuate monthly based on market conditions. Current rates should not be construed as a guarantee of future rates or savings.



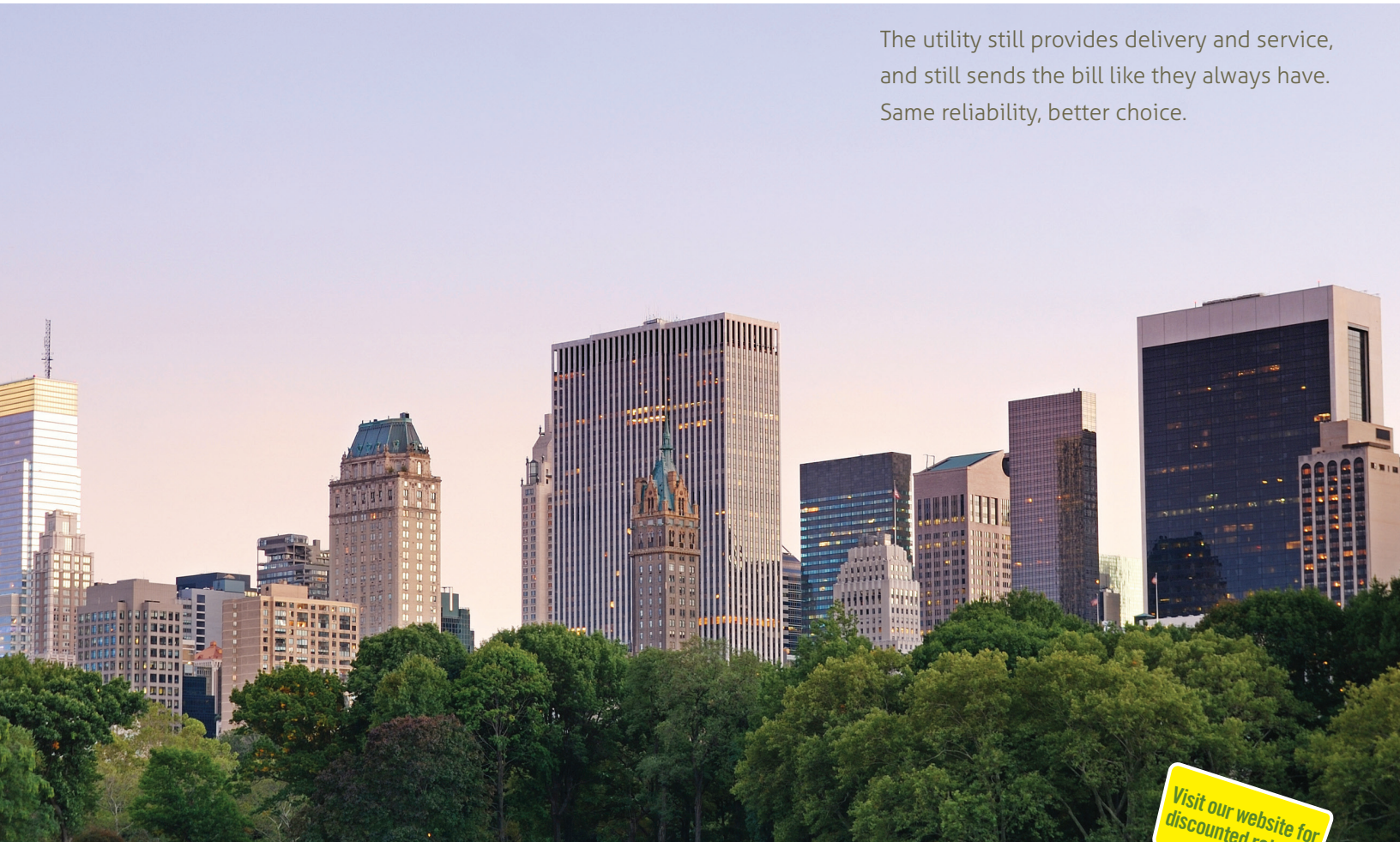
NEW YORK

Save Green & Go Green!



Enrollment Is Free, Simple & Fast

The utility still provides delivery and service, and still sends the bill like they always have. Same reliability, better choice.



Visit our website for discounted rate!

NATURAL GAS

VIRIDIAN NOW OFFERS NATURAL GAS AS PART OF OUR SUITE OF ENERGY PRODUCTS.

Customers in select markets can now choose safe and reliable natural gas from viridian while staying with the local utility for delivery and service.

UTILITY	Utility Rate (per Therm) <small>Through 1/31/2013</small>	Viridian's Rate (per Therm)
Central Hudson	53.50¢	50.80¢
Con Edison Gas	48.90¢	52.80¢
National Grid LI	57.60¢	54.70¢
National Grid NY	61.10¢	60.90¢
Orange & Rockland	55.30¢	52.50¢

SIGN UP TODAY!

Search for an Independent Associate at www.viridian.com

Viridian Energy is licensed to serve residential and commercial energy customers NY ESCO Code VRID for electricity service and ESCO Code VRPA for gas service. Note: 1. Based on electricity service only. Carbon savings and equivalencies are based on an average monthly usage of 1,000 kWh. Source: EPA.gov. Current rates should not be construed as a guarantee of future rates or savings. Based on natural gas service only. The New York Price-to-Compare includes Monthly Gas Supply Costs and Adjustments and the Merchant Function Charge, where applicable, and Revenue Tax Surcharge as submitted to the New York Public Service Commission, but does not include New York State Sales Tax savings on Delivery charges, where applicable.

